



INVESTMENT OPPORTUNITY

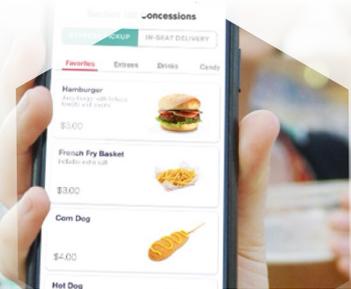
FANFOOD

US Capital Global
Fanfood Note, LLC

CONVERTIBLE NOTE
\$3,000,000

INVESTMENT OVERVIEW

FANFOOD, INC.
In-Venue Mobile Ordering



COMPANY OVERVIEW

FanFood, Inc. ("FanFood" or the "Company") is an operator of a mobile ordering platform offering cashless and contactless services at facilities and events of all types and sizes. The Company's platform enables fans to order food and beverages prior to an event or directly from their seats via express pickup or in-seat delivery. The mobile ordering platform offers contactless service, from cashless mobile ordering to non-contact pickup and delivery, at facilities and events in an increasingly hygiene-conscious and app-oriented world.

VALUE PROPOSITION

By clearing up the congestion at venue lines and encouraging fans to place larger orders, FanFood brings immense value to concessionaires via higher order volumes, increased revenue per cap and a streamlined, faster fulfillment process.



Boost Your Revenue

Receive more orders — and larger orders with our cost-effective platform. You keep 100% of revenue and tips.



Elevate the Experience

Less waiting, more ordering. Give your customers the convenience and safety of contactless mobile ordering.



Streamline Operations

Receive accurate order details and securely process digital payments without needing a server.



Attract Brand Sponsors

Diversify your revenue streams with our engaging in-app and physical advertising assets proven to generate high returns.

REVENUE MODEL

1) Marketplace

- 12.5% fee per order.
- Popular among smaller venues.

2) Monthly SaaS Fee + Fixed Transaction Fee

- \$125 per month per store + fixed transaction fee of \$0.99 - \$1.99 per order.
- Popular among enterprise venues.

STRATEGY

FanFood is focused on using funds from this convertible promissory note to accelerate growth ahead of a subsequent equity raise. Use of funds revolve around 2 key initiatives:

- 1. Sales & Marketing:** funds will be used to expand both the sales and marketing teams, with the aim to accelerate brand awareness and customer acquisition rates.
- 2. Technology Development:** funds will be used to expand the software development team, whose focus is to expand application features that will attract new clients and partnerships.

THE OPPORTUNITY

Company Name	FanFood, Inc.
Website	www.fanfoodapp.com
Vertical / Industry	Foodtech / Application Software
Stage	Early Stage (generating revenue)
Year Founded	2016
Raised to Date	\$6.03 million
Seeking	Growth capital
Headquartered	Chicago, IL, United States

CORE TEAM

- **Ryan Warkins**, President
- **Brandon Barnett**, Chief Technology Officer
- **Carson Goodale**, Co-Founder, Chief Strategy Officer
- **Dustin Hemesath**, Co-Founder, Head of Customer Success

INVESTMENT CONTACT

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ISSUER: SPECIAL PURPOSE VEHICLE

Issuer	US Capital Global Note, LLC
Offering	Up to \$3,000,000 in convertible senior notes (the "Offering")
Price / Minimum Purchase	\$25,000
Manager (Fee)	US Capital Global Investment Management, LLC (1.25%, paid by Company)
Placement Agent (Fee)	US Capital Global Securities, LLC (6% cash; 6% warrants, paid by Company)

US Capital Global Securities, LLC ("USCGS") is offering up to \$3 million in fractionalized convertible senior notes issued by US Capital Global FanFood Note, LLC, a Special Purpose Vehicle (the "SPV" or "Issuer"), on a "best efforts" basis. The SPV will be managed by US Capital Global Investment Management, LLC ("USCGIM" or the "Manager"), investing in a convertible senior note issued by FanFood, Inc. ("FanFood" or the "Company"). The Company will use the net proceeds primarily for growth capital.



Interest Rate	12% p.a. accrued
Term	36 months
Redeemable	N/A
Collateral	Senior lien on all the Company's accounts receivable, inventory, machinery and equipment, real estate, and all other corporate assets.

Conversion Discount	20% ¹
Conversion Cap	N/A
Amortization	N/A
Extension	Option to extend if 12 months of accrued interest is paid.

RISK FACTORS²

COMPANY RISKS

Estimated Churn: The true churn might be higher than estimated. While FanFood estimates churn at around 5%, a higher than estimated churn would negatively affect the Company's projected revenue from existing customers and its future valuation and ability to raise equity.

Debt Covenants: The Company maintains debt facilities held by the SBA which include certain covenants that could restrict FanFood's business and financing activities.

INDUSTRY RISKS

Competitors. There are competitors in the market with a similar product to FanFood. These competitors could emulate FanFood's technology or innovate in a way FanFood has not anticipated. There are also larger companies who are better capitalized and could create a competing product while using their established industry connections to take market share from FanFood.

Concession or Restaurant Fulfillment. The company relies on concessions and restaurants to effectively use the technology and fulfill the orders placed through FanFood. The company has little power to oversee the process of the operator beyond support and training. Failure to execute by the operator could be detrimental to revenue.

COVID-19. The company was adversely affected by the COVID-19 pandemic. Budgets were significantly impacted, and revenues did not reach previously forecasted levels. The company underwent cost-cutting measures and business strategy changes in reaction to the pandemic.

DISCLAIMER

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1. Automatically converts at a conversion price equal to 80% of the price per share paid by investors in an equity financing occurring prior to maturity of the note pursuant to which the aggregate cash gross proceeds equal or exceeds \$5 million ("Qualified Financing").

2. or additional risk disclosures, refer to the private placement memorandum and other related documents.

If you would like to know more about how your business can secure the funding it needs, visit

www.uscapglobal.com or call +1 415 889 1026



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